

Confidence in ProNutiva®

By Regis Young, Technical Manager, VVALEN Group, Brazil

At Yanoama Farm, in Brasilia, in the Federal District, Brazil, we plant around 4,500 hectares--even more than that with all crops. We have summer areas and winter second crop areas (irrigated). We have a high technological level and great adoption of new technologies, with the main objective to better co-exist with climatic adversities and soil problems.

We have a lot of irrigated area, which can generate many soil diseases. With this, we use, for example, at the beginning of planting, in the seed treatment, BIOZYME®, which today is one of our main tools in the hormonal part. In areas that have a bottleneck, which we identified as needing support or a greater incentive to rooting, we also use RAIZAL®, and in the grain and grain finishing part we have used K-FOL®. All these factors come together to produce more, higher quality crops.

Use of these products has created confidence, so that today, as we talk about the role of biosolutions, we know that Arysta LifeScience is a multi-national company that already has laboratory-quality crop protection products. This gives reliability in biosolutions, and that was a very important point when we opened the doors to understanding and using this type of technology.

We have already been working with Arysta LifeScience products for a long time, with SELECT®, ORTHENE®, and the chemical part in general. We have a lot of confidence, because they are quite established products. About nine years ago, I started to work with Arysta LifeScience's biosolutions and with their team that has always provided technical assistance and has conducted trials on many different crops.

Nowadays, using the entire portfolio, from crop protection to biosolutions; we work with the ProNutiva® program, and this is awesome, because we can associate a phytopathological or weed control with the nutritional matters. It ends up being very interesting, this combination of technologies. We are very confident recommending and working with Arysta LifeScience products.



